



CITY OF EVANS, CO

APRIL 2020

COVID-19

SPECIAL SECTION

We know the weeks ahead are full of uncertainty for our Evans business community.

Although things are changing quickly, we want to guide you to accurate and timely information. This Business Blast will connect you to many resources that may be of assistance as the COVID-19 pandemic persists.

Although our city offices are closed, we continue to be available to our businesses via email.

Please reach out to us if we can provide additional assistance.

Allison Moeding (amoeding@evanscolorado.gov)

Anne Pugliese (apugliese@evanscolorado.gov)



**SMALL BUSINESS GUIDANCE
AND LOAN RESOURCES**

Business Assistance - COVID 19

Congress took a step to bolster small businesses last week, approving an \$8.3 billion emergency spending bill to combat COVID-19. The measure, signed into law on March 7 by President Trump, includes \$1 billion in loan subsidies for small businesses, which would enable the **Small Business**

Administration to provide \$7 billion in low-interest loans for companies affected by the outbreak. The bill expands a program usually offered to companies following a natural disaster.

SBA may have funds available to help businesses affected by the pandemic. Businesses should also check with their insurance companies to ask about business interruption coverage. Businesses should expect to provide documentation to prove causation of any losses.

Evans businesses may contact our office and we will help guide them to find assistance.

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Over 30 locally owned and franchise restaurants are offering delivery, carryout and drive-up service to Evans residents.

See page 6 and 7 for a full list.



Economic Development Office
1100 37th Street, Evans, CO 80620
970-475-1112

COVID-19

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PUBLIC HEALTH ORDER for Evans Businesses

On March 16, 2020, the Colorado Department of Public Health and Environment (CDPHE) issued Public Health Order 20-22, closing all restaurants, bars, theaters, gymnasiums, casinos and other places of public accommodation for a period of 30 days beginning at 8:00 AM on March 17.

This includes: restaurants, food courts, cafes, coffeehouses, and other similar places of public accommodation offering food or beverage for on-premises consumption; bars, taverns, brew pubs, breweries, microbreweries, distillery pubs, wineries, tasting rooms, special licensees, clubs, and other places of public accommodation offering alcoholic beverages for on-premises consumption; cigar bars; gymnasiums; movie and performance theaters, opera houses, concert halls, and music halls; and casinos. Businesses may still sell food and beverages not consumed on the premises.

To see the full text of the order click here.

CDPHE Covid-19 information: <https://covid19.colorado.gov/>



The City of Evans **Office of Emergency Management** has issued several important messages for local and regional businesses. Information includes workplace guidelines, including PDF downloads of workplace posters employers can utilize.

<https://www.evanscolorado.gov/oem/coronavirus-information-update-businesses-and-workplaces>



The **Weld County Department of Health and Environment** has assembled advice guides, lists of closures, event restrictions and other Covid-19 information.



Interim Guidance for Businesses and Employers to Plan and Respond to Coronavirus Disease

Colorado Information Analysis Center

Synopsis: The Centers of Disease Control and Prevention (CDC) has released interim guidance for businesses and employers to plan and respond to 2019 Novel Coronavirus (2019-nCoV). The guidance may help prevent workplace exposures to acute respiratory illnesses, including nCoV, in non-healthcare settings and also provides planning considerations if there are more widespread, community outbreaks of 2019-nCoV. For additional information, please see the following government website:

<https://www.cdc.gov/coronavirus/2019-ncov/guidance-business-response.html>



The City of Evans is a funding partner for East Colorado SBDC and they will be a good resource for SBA information and online disaster loan application assistance. www.eastcoloradosbdc.com

Other funding: Facebook recently announced a \$100M grant opportunity for small businesses. The grants and advertising credits are intended to help pay employees, cover rent, connect with customers and cover operational costs.

COVID-19**SPECIAL SECTION**

Information and Resources on Coronavirus



The **Colorado Department of Labor and Employment** (CDLE) has a variety of resources for workers and employers who are impacted by the Coronavirus.

- Follow CDLE on Facebook LinkedIn and Twitter for more information.



We encourage you to visit the **Colorado Department of Public Health and Environment's** (CDPHE) for the most up-to-date information and additional resources.

- You can follow CDPHE on Facebook LinkedIn and Twitter

Resources for Workers

Paid sick leave

Workers in certain industries are eligible for up to four days of paid sick leave when experiencing flu-like symptoms AND awaiting test results for COVID-19. The covered industries are: leisure and hospitality; food services; child care; education, including transportation, food service, and related work at educational establishments; home health, if working with elderly, disabled, ill, or otherwise high-risk individuals and; nursing homes and community living facilities.

- Read our FAQs

Unemployment Insurance Benefits

Resources for Employees Whose Employers are Closed or Working Fewer Hours

- If you work for a ski resort or other employer that closed or reduced your hours to help stop the spread of COVID-19, you can file or reopen an unemployment claim. Go to coloradoui.gov/fileclaim.
- Read our FAQs (last updated 03-16-20)
- Helpful Facts About Unemployment Insurance Benefits
- Datos Útiles Acerca de los Beneficios de Desempleo
- For more information about unemployment insurance benefits, go to coloradoui.gov

Wage Claims

If you did not get paid for any hours worked you can file a wage claim to recover wages.

- <https://www.colorado.gov/pacific/cdle/complaint-forms>

Other resources

COVID-19 Facts for Coloradans

To read a concise and informative overview of the coronavirus, visit CDPHE's website, which houses fact sheets in English, Spanish (español), Mandarin, and Vietnamese.

CO HELP: COVID-19 hotline

For answers to your questions in many languages, including English, Spanish (español), Mandarin, and more, call 303-389-1687. You can also email cohelprmpdc.org English only.

COVID-19

SPECIAL SECTION

Information and Resources on Coronavirus

Resources for Workers (continued)

Colorado COVID-19 Case Summary

For updates on how people have tested positive for coronavirus and more details related to ongoing developments, view the CDPHE's case summary.

www.cdc.gov

Greeley/ Evans School District 6

Information from Superintendent Dr. Deirdre Pilch about virtual school and food distribution.

CDC: From the White House Coronavirus Task Force

This website contains information from the White House Coronavirus Task Force, including cases in the U.S., risk assessment, and updates from the government.

CDC: Coronavirus Travel Information

This website includes information on how to travel safely whether for personal or professional reasons.

John Hopkins' Interactive Map of the Coronavirus Spread in Real Time

This map provides a clear overview of how many confirmed cases there are worldwide, where they are, how many people have died as a result of the coronavirus, and more.

Resources for Employers

Alternatives to Laying off Your Employees

The Division of Unemployment Insurance offers a Work-Share Program as an alternative to laying off your employees. Visit the website to see if your business qualifies.

Rapid Response

Employers experiencing a reduction in workforce are eligible for support services including consultation on layoff aversion strategies, onsite workshops for employees in transition, job placement assistance, and information on unemployment benefits.

Unemployment Insurance

Read our FAQs (last updated 03-16-20)



SBA Low Interest Disaster Loans

Many businesses in Colorado are eligible for SBA Economic Disaster Injury loans. These loans are for small businesses, agricultural cooperatives, aquaculture enterprises and nonprofits affected by disaster to help meet working capital needs or normal business operating expenses through the recovery period. Businesses are eligible for these loans regardless of whether or not they have suffered property damage.

Loans can be up to \$2 million, with a maximum interest rate of 3.75% for up to 30 years. To apply, go to disasterloan.sba.gov/ela or contact the Evans Economic Development office for more information.



EAST COLORADO *Small Business Development Center*

Our office is hosted at the Monfort College of Business at UNC. **All in-person meetings and trainings will be moved online or rescheduled.** At this time, in-person meetings will be unavailable through May 9th.

Consulting: This will still be available to you via Google Hangouts and telephone appointments. We will need to schedule meetings and can do so via email.

Workshops: We will be working with our presenters to move all trainings online. Unfortunately, we may have presenters that decide not to move to an online platform. If that is the case presentations will either be postponed or canceled.

Disaster Relief: We know that this is the question on everyone's mind. Frankly, we are all learning together. SBDC, SBA, MBO, local and national partners are working together to build, open, and fulfill application next steps. This is a trying time.

We recommend bookmarking:

SBA.gov/disaster

coloradosbdc.org/covid [WEBSITE](#)

Visit these sites for the most current information on COVID-19 Disaster Recovery options. You can also sign up for our newsletter list - <http://bit.ly/eastcoupdate>.

For additional information, please contact the SBA disaster assistance customer service center. Call 1-800-659-2955 (TTY: 1-800-877-8339) or e-mail disastercustomerservice@sba.gov

For questions about SBDC events please contact Andrew at andrew@eastcoloradosbdc.com.

Please tune into our social media for updates and check back on the website.

SBDC CONSULTING

No-cost Confidential Consulting

At no charge, you can meet with an East Colorado Small Business Development Center **Business Consultant** who understands your situation and can devise an action plan to progress your company. Whether you are an established business owner or just starting out, the SBDC provides custom-fit resources to help your business at its core.

STARTING YOUR BUSINESS

- ❖ Business planning
- ❖ Demographic and industry data
- ❖ Licensing and registration

GROWING YOUR BUSINESS

- ❖ Financial analysis
- ❖ Marketing, advertising and sales
- ❖ Social media and websites
- ❖ Pricing products and services

SUSTAINING YOUR BUSINESS

- ❖ Disaster preparedness
- ❖ Strategic planning
- ❖ Lean manufacturing
- ❖ Capital formation

HELPING YOU PROSPER

- ❖ Expanding locations and products
- ❖ Business valuations
- ❖ Rebranding and retooling
- ❖ Exit strategies

Current and potential business owners may request business consulting services. An East CO Team member will contact you to briefly learn more about your business, then schedule an initial meeting. Share immediate reasons for your business consulting request with your SBDC consultant. We will listen to your goals, successes, roadblocks, business stages, and industry challenges. Your East Colorado SBDC consultant will assess the most effective ways to help you and your business. We may also match you with practical workshops, tools and partner resources – whatever is the best fit to help you succeed.

Details Online: [CLICK HERE](#)



Evans Restaurants

no Palomino Mexican Restaurant

3390 23rd Ave
Evans, CO 80620-
970-506-1610

no Double Clutch Café

675 31st St
Evans, CO 80620
970-506-3331

Green Mill Tavern

3419 State St
Evans, CO 80620
970-330-7096

Mi Gallo Giro

3721 W Service Rd
Evans, CO 80620-
970-506-3397

Tamales From Heaven

3219 23rd Ave
Evans, CO 80620
970-405-0019

no Schwartz's Krautburger Kitchens Inc

820 39th St
Evans, CO 80620
970-330-0509

Sonic Drive-In

3300 23rd Ave
Evans, CO 80620
512-352-8531x663

Human Bean

3310 23rd Ave
Evans, CO 80620
970-330-5792

Little Caesars

3230 23rd Ave Unit 322
Evans, CO 80620
970-330-1131

Tacos Y Salsas

3230 23rd Ave Ste 200
Evans, CO 80620
970-506-0808

Chili Thai Evans Inc

3623 23rd Avenue
Evans, CO 80620
970-330-1887

Tortilleria Y Miselanea La Esperanza

3601 11th Ave
Evans, CO 80620
970-534-9001

Lonchera Elizabeth

2918 11th Ave
Evans, CO 80620
970-370-3655

Panaderia Quetzal

3607 23rd Ave
Evans, CO 80620
970-330-8269

Papa Murphys Pizza

3217 23rd Ave
Evans, CO 80620
970-330-1674

South Philly Cheese Steaks Evans

2903 37th Street
Evans, CO 80620
970-673-8405

Roma Evans LLC

3625 23rd Ave
Evans, CO 80620
970-515-5706

McDonald's

3201 23rd Ave
Evans, CO 80620
719-351-5221





Evans Restaurants

El Coco Pirata-Greeley

2812 11th Ave
Evans, CO 80620-1009
970-702-2239

The Donut Factory LLC

3313 35th Ave
Evans, CO 80620
970-515-6532

Pizza Street

2907 37th St #B
Evans, CO 80620
970-330-6500

Tienda la Esperanza

3601 11th Ave
Evans, CO 80620
970-515-5412

Maria Polanco Hernandez

804 39th ST
Evans, CO 80620
970-302-7644

Myan's Kitchen

3230 23rd Ave #330
Evans, CO 80620
970-702-2187

Lit'l Bit Bar & Grill

3620 35th Avenue Unit 8
Evans, CO 80620
970-506-0301

Cultura Restaurant LLC

1012 37thSt
Evans, CO 80620
970-233-5141

El Tropicana Sports Bar & Grill

3520 11th Ave
Evans, CO 80620
970-888-3312

Panaderia La Queen

3724 Stagecoach Dr
Evans, CO 80620
970-534-4996

Ni de Aqui, Ni de Allá Family Restaurant

2909 37th St
Evans, CO 80620
970-515-5938

Subway

3250 23rd Ave
Evans, CO 80620
970-330-5388

Uncle Willy's

3636 23rd Ave
Evans, CO 80620
(970) 978-4246

Sahara Hookah Lounge

3313 35th Ave.
Evans, CO 80620
970-515-6532



List of Greeley restaurants serving takeout or delivery

Greeley Tribune

Evans 2020 Storefront Improvement Program

The City of Evans Storefront Improvement Program is a reimbursement program intended to encourage property owners and tenants to re-invest in and renovate the exteriors of their buildings. Revitalizing building facades is key to enhancing the visual appearance of the community and attract new business. Properties that have been renovated have consistently benefited from increased customer visits and sales.

For 2020 there is a total of \$15,000 available for the program, with up to \$5,000 available to each approved property.

Eligibility:

Applicants shall be licensed with the City of Evans storefront commercial businesses and/or property owners located within the City Limits of Evans that generate sales, use and/or property tax.

Tenants shall have at least two (2) years remaining on their lease or an option to renew, and obtain authorization from the property owner to conduct improvements to the property.

Properties may not have participated in the Program in the two previous years.

Additional information can be found in the links provided below.

Timing:

Properties located within the Historic Evans or Highway 85 Corridor Redevelopment Areas will be considered first if they submit application for the program prior to June 1. All other eligible properties may apply prior to June 1, but will not be considered for funding until June 1, subject to available funds, and will be placed in order of applications received.

Applicants shall commit to completing project improvements within the following schedule:

- Sign and return Letter of Commitment within 30 days of date of letter;
- Begin improvements within 60 days of submitting signed Letter of Commitment;
- Complete improvements, pay applicable contractors and submit Storefront Improvement Program Request for Reimbursement and applicable proof of expenses and pass required inspections within 6 months of date applicant signed the Letter of Commitment or December 21 of the award year, whichever is first.

Conditions:

A licensed contractor shall be used for projects exceeding \$500 in value and if work involves electrical, plumbing or heating and ventilation.

For projects using a licensed contractor located within the City of Evans, up to 60% of the project may be reimbursed up to a maximum of \$5,000; for projects using a licensed contractor located outside of the City of Evans, up to 40% of the project may be reimbursed up to a maximum of \$5,000.



Join other Evans businesses who have participated in the Evans Storefront Improvement Program.

Building Permits

The Building Department staff assures the public's health, safety, and welfare in the City's building environments while facilitating construction and development. We accomplish that through:

- Maintaining building codes and ordinances
- Properly interpreting the City's building codes
- Conducting thorough plan reviews
- Inspecting new building construction and renovation
- Building safety is supported by licensing all businesses and general contractors that work within the city

Why Do You Need A Permit?

There are many important reasons to obtain building permits and to have inspections performed for your construction project.

Protects Property Values

Your home is typically your largest investment. If your construction project does not comply with the building codes, your investment could lose value. If others in your neighborhood make unsafe or substandard changes to their homes, it could lower the resale values for the entire community.

Saves Money

Homeowners insurance policies may not pay for damages caused by work done without permits and inspections.

Makes Selling Property Easier

Listing associations require owners to disclose any home improvements or repairs and whether permits were obtained. Many financial institutions will not finance a purchase without proof of a final inspection. If you decide to sell a home or building that has had modifications without a permit, you may be required to tear down the addition, leave it unoccupied or do costly repairs.

Improves Safety

Your permit allows the building department to inspect for potential hazards and unsafe construction. By ensuring your project meets the minimum building code standards of safety, the building department can reduce the risk of fire, structural collapse and other issues that might result in costly repairs, injuries and even death. Inspections complement the contractor's experience and act as a system of checks and balances that can result in a safer project.

It's the Law

Permits are required by Ordinance. Work without a permit may be subject to removal or other costly remedies.

Permit Fee Schedule

The following permit fee schedule has all the permit fees, impact fees, and use tax information.

Upgraded Software

Great news for contractors and residents! We have upgraded our software to Community Core. This is the same software that our partner SAFEbuilt uses and that means extra benefits for you, including extended inspection request hours and automated inspection results for new permits.

2020 Watering Restrictions

Properties including commercial, multi-family residents, apartments, government, and nonprofit organizations shall use water for sprinkling on Sunday, Tuesday and Friday of each week.

No watering between the hours of 12:00 noon and 5:00 PM.

The above restrictions shall become effective at 12:01 AM on April 15 of each calendar year and shall be in effect until October 15 of each calendar year.

Emergency Preparedness

With warm weather comes severe weather. Our area experiences summer hazards such as extreme heat, tornadoes, hail, torrential rains, lightning, and damaging winds. Flash flooding in streams and rivers may occur with heavy rain.

What you should know about Severe Weather

- Know what to do before, during, and after severe weather.
- Know where will you take cover if lightning or a tornado is approaching.
- Pay attention to alerts and warnings that may come on your cell phone, radio, or TV.
- Create a communications plan with your family before severe weather hits.
- Have emergency supplies in place at home, at work, and in the car.
- Listen to local officials for information about what is happening and what you may need to do.
- Check your insurance policies to make sure you have enough coverage.
- Evacuate if advised by local authorities.

Contact our Emergency Management Office before a disaster to let us know if you have mobility, access, or functional needs and will require assistance during an evacuation.

These resources can help you learn more:

Floods: <https://www.ready.gov/floods>

Tornadoes: <https://www.ready.gov/tornadoes>

Thunderstorms: <https://www.ready.gov/thunderstorms-lightning>



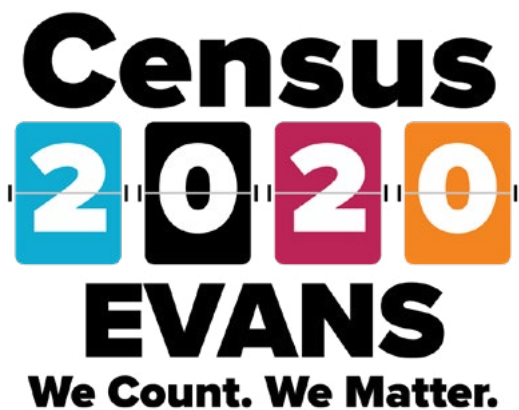
TORNADO WARNING

A tornado is happening or imminent. Take shelter immediately

TORNADO WATCH

A tornado is possible





APRIL 2020

Partnership Fact Sheet: Businesses

The once-a-decade population count provides rich data on communities, including trends in the population, projections of growth, and information on demographics. These data are valuable to businesses—they help inform better decision-making regarding

business expansions, closures, hiring strategies, and other business practices to decrease perceived risks and increase return on investments. Join us to spread the word about the importance of the 2020 Census and help ensure a complete and accurate count.

As a partner, you become part of a powerful network of government, nonprofit, corporate, and community organizations. Together, we can develop solutions to effectively reach everyone and encourage them to respond to the 2020 Census.

BENEFITS OF A COMPLETE COUNT

A complete count of every person living in the United States has tremendous benefits for you and for your customers and employees.

Census data:

- Provide the basis for distributing grants for economic development and inform business decisions, such as local business expansion.
- Create projections of growth and help you identify prime locations to open new operations or shut old ones.
- Help business owners enhance hiring practices and identify skilled workers.
- Offer valuable information on your customer base, including income levels, household size, and homeownership, which can further inform business strategies such as pricing and locations
- Determine how much funding your community receives and its representation in government.

WHAT IT MEANS TO BE A 2020 CENSUS PARTNER

You can make a difference—no matter how much time you're able to commit. As a trusted voice in your community, you have an important role to play in the success of the 2020 Census.

These are some of the many ways you can get involved:

- Host a workshop with your company's leaders, employees, or influential partners to discuss possible solutions to 2020 Census challenges.
- Use U.S. Census Bureau tools, information, and messaging in creative ways—such as in newsletter articles, on co-branded products, and in social media content—to raise awareness of the 2020 Census.
- Provide information to your employees and customers about the importance and benefits of participating in the 2020 Census. You can even invite Census Bureau officials to speak to them.
- Add 2020 Census digital content to your website and link to 2020census.gov.
- Encourage your customers to work for the Census Bureau, and provide them the website link.

INTERESTED IN PARTNERING WITH THE CENSUS BUREAU?

National organizations interested in partnering with the Census Bureau can contact the 2020 Census Partnership Program at census.partners@census.gov to share ideas about how we can work together to ensure a complete and accurate count.

For more information on the 2020 Census: <https://2020census.gov/>



UPCOMING BALLOT MEASURE

Evans is a proud city with a family-like atmosphere. We're the type of community that waves to our neighbors and helps those in need. Our residents are connected by our neighborhoods, schools, employers, and streets.

The City of Evans is proud of the progress we're making to improve roads city-wide, but we have much more work to do. Current funding is not sufficient to keep up with declining road conditions, and it could take decades to widen all major thoroughfares.

That's why the Evans City Council has voted to place a one-percent sales tax measure on the upcoming municipal election ballot to exclusively fund road improvements.



WHAT DOES THIS MEAN FOR ME?

Municipal Election Day: Tuesday, April 7, 2020



About the proposed increase:

- A 1% increase will raise Evans' sales and use tax rate from 3.5% to 4.5%
- If passed, the City will collect approximately \$3 million in additional revenue
- This money would be used exclusively for road maintenance and widening
- The investment would be similar to a special tax shoppers are already paying in Greeley to fix Greeley's roads.

Why vote YES? ✓

- If passed, the City's road maintenance budget will triple, allowing many more roads to be resurfaced and dirt roads to be paved.
- Major roads will be widened on a faster timeline. The following road segments are the City's top priorities for arterial expansion:
 - 47th Avenue from 37th Street north
 - 37th Street from 35th Avenue west to Two Rivers Parkway
 - 65th Avenue from 37th Street south to 49th Street
 - 35th Avenue from Prairie View Drive south to 49th Street

Why vote NO? ✗

- If passed, a 1% sales tax will be placed on all purchases made in Evans by visitors and residents.
- There will be an uptick in construction as a result of the city's improved maintenance.

VOTE IN EVANS VOTE IN APRIL

Where to vote in Evans?

April 2020's election will be a mail ballot election. Residents can either place the ballot in a mailbox or bring it to the Evans Community Complex where there will be a ballot box both outside and inside at Customer Service desk.

When are our elections?

Election day is April 7, 2020 – we will be open and accepting ballots from 7:00 AM to 7:00 PM

Can you vote online?

No, we can only accept the official ballots that are mailed, you can't email or fax the ballot either.

What you need to register to vote?

The Weld County Clerk and Recorder maintains voting records. If you have questions about your voter status or need more information about registering to vote, please call the Weld County Clerk and Recorder's Election Division at (970) 304-6525. You must meet the following requirements to register to vote:

Be a United States Citizen;

Be 18 years old on or before the date of the election; and
Reside in Colorado and at your present address at least 22 days before the election.

Register to Vote, or update your information

Listed below are several ways for voters to update their address and voter registration to ensure that mail ballots are received at the correct address:

- Visit the website of the Colorado Secretary of State;
- Visit any Colorado Driver's License Office;
- Visit the Evans City Clerk's Office

or

• Register to Vote with Weld County Clerk & Recorder's office by Mail, Email or Fax:

Visit the website of the Weld County Clerk & Recorder / Elections Department;
Mail-in voter registration forms are also available at all of the above locations.

Complete the form and return it to the Weld Country Clerk & Recorder's office:



Weld County Clerk & Recorder
P.O. Box 459
Greeley, CO 80632



Email Address: (Return file as a signed PDF or TIFF file attachment) elections@co.weld.co.us



Fax Number: 970-304-6566





There is a lot riding on our roads



Trust, accountability, and transparency

The City Council and administration for the City of Evans works diligently to ensure that Evans remains a safe, family-friendly community that can support future growth. We are proud of the progress we're making to ensure that our infrastructure keeps pace with our thriving and vibrant community.


"It definitely is concerning, because I want my kids to grow up in a city like Evans. If you go out there and you see that the roads are not that good, that there's a lot of potholes... I mean... I wouldn't want to put my business out there and that's not going to attract people. It's important and I think it (better roads) makes our city look much cleaner."

Laura Castillo - East Side Evans Resident

VOTE IN EVANS



VOTE IN APRIL



The Evans City Council has placed a 1% sales tax measure on the April ballot to provide residents better road maintenance, and widen arterial roads and pave dirt roads. The measure will raise an additional \$3 million each year exclusively for road improvements.

Quality Streets Lift Our Community

Our streets require regular maintenance and widening to accommodate the ever-increasing traffic. Streets are the road to economic sustainability and safety throughout the city. Healthy streets can increase property values, improve schools, boost economic vitality, and enhance safety for all who use the roads.

"We want to see Evans' roads holding steady and growing steadily. We want to attract new businesses. Without good streets, I'm afraid we're not going to get that."

Marilyn Hoekstra
West Side Evans Resident



Small Biz Administration

Sales: A Guide for the Small Business Owner

You have a great product or service. Now you have to sell it. This course will give you an overview of sales plans and other tools to get your product or service into your customer/consumer's hands.

Duration: 00:30:00



Social Media Marketing

Are you using Social Media to help increase sales of your product or service? Do you lack the basic knowledge to take advantage of the incredible marketing reach that social media offers? This course is designed to show you how to utilize social media marketing to grow your business. You will learn research processes and strategies to help you harness the power of social media marketing.

Duration: 00:30:00



Understanding Your Customer

Knowing your customer is a vital part of effectively selling your product or service. This course will introduce you to tools and resources that will help you understand your customer and increase sales.

Duration: 00:30:00



Financing Options for Small Businesses

This self-paced training exercise is an introduction to financing options for your business. Topics include; determining your financial needs, loans, grants, venture capital, angel investors, crowd funding and other financial options available to small businesses.

Duration: 00:30:00



U.S. Small Business
Administration



Weld Works 4 Youth Summer Employment Program

Employment Services of Weld County provides paid work experience to qualified youth during June and July.

Earn \$12.00/Hour
Up to 20 hours a week
Plus bonuses

Application deadline: May 8, 2020.
Orientations for all eligible youth will be held in May. A general skills test is included.

Qualification requirements:

- Weld County resident; priority of service provided to youth residing outside of Greeley
- 14 or 15 years old during June and July
- Receiving one (or more) of the following: TANF, Medicaid, Food Stamps, Foster Care, DHS Prevention Services (within the past 6 months)
- Copy of photo ID and Social Security Card must be included with application

Application pick-up/drop-off locations:

Employment Services of Weld County
315 N. 11th Ave., Bldg. B, Greeley
2950 9th St., Fort Lupton
(970) 373-6472



**DO YOU WANT TO
GAIN EXPERIENCE**

Earn up to \$13,497 in 6 months!

**CHAINSAW AND SUMMER CREW MEMBERS, CREW
LEADERS AND ENVIRONMENTAL EDUCATORS**



- March 1st through October 31st, 2020
- Ages 17-25
- Full-Time (40 hrs/week)
- Monday-Friday, 8 a.m.-4:30 p.m.
- \$1,100-\$1,800/month Living Stipend
- \$1,311.11-\$4336.50 Education Award
- Earn Chainsaw Operator Certification & First Aid/CPR/AED



Employment Services of Weld County is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. Dial 711 for Relay Services. Veterans receive priority of service in all programs.

David Woolman
dwoolman@weldgov.com
(970) 673-2538

CONTACT

Holly Bernhardt
hbernhardt@weldgov.com
(970) 590-2761



WELD Child Care

www.weldchildcare.com

Want to be a child care provider?
We can help get you started!

Need a child care provider?
We can help with referrals!

Are you a child care provider?
We can help with resources!

Let us help you with child care.
Contact us to learn more!

childcareprovider@weldgov.com
(970) 400-6594

Proudly providing all-around support
from our partner organizations:



Networking Opportunities



Our Gang Networking Group

When: February 6, 2020 | 7:30 AM – 8:30 AM Repeats

Where: Evans Area Chamber of Commerce
3819 St Vrain St
Evans, CO

COST: FREE

Details Online: [CLICK HERE](#)

Chamber events and public gatherings have been cancelled for the foreseeable future.

VOTE IN EVANS  **VOTE IN APRIL**

Mark your calendar for the April 7 municipal election.

On this year's ballot are city council elections, as well as a ballot measure to increase Evans' sales and use tax by 1% to fund roadway improvements and arterial capacity expansion. The 1% rate increase would be applied to both sales and use tax, increasing the current rate from 3.5% – 4.5%. Revenue would be used exclusively for road maintenance and arterial capacity expansion.

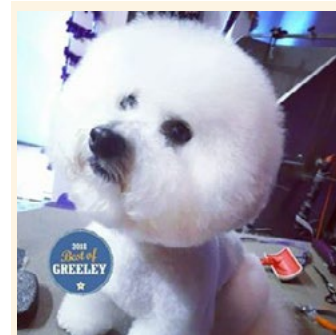
The increase would take effect July 1, 2020 and continue through June 30, 2027.

Featured Business Pet Grooming by Violet

My name is Violet and I am the owner of Grooming By Violet and I have been grooming for over 10 years now. I went to an actual grooming school and learned under a master groomer and I have been showing dogs and helping out in the show world as well for several years now. I show, groom, breed both standard poodles and rough collies. I believe every dog, mixed or purebred, should be groomed like they are going to be showing at the Westminster, so my work speaks for itself. My shop has won best of Greeley 4 years in a row. (2016, 2017, 2018, 2019) We keep pretty busy and book out 3 to 4 months in advance and do free

grooms for local rescues as well. We have a large and loyal client base which is primarily standard poodles and collies, but we welcome all breeds of dogs and offer one on one

grooms, which means your dog(s) will be the only ones in the shop getting groomed and normal days which are by appointment only. We only use high quality products here and believe in force free grooming, which means we will never push a dog to the point where they become scared of us, or overly stressed out. We do what we can on those pups and reward with plenty of treats.



Hot Tips

If you would like to be featured in a future edition of the Business Blast or would like to share special news or accomplishments, please contact Anne Pugliese at 970-475-1196 or apugliese@evanscolorado.gov

New Evans Business Licenses

DBA: Amen Property Inspection

Location: 1521 38th Street
Evans, CO 80620

Telephone: 970-302-5849

Business Activity: Home Inspection

Employer Webinar Work Opportunity Tax Credit/Federal Bonding

WE
CAN
HELP

Come learn how employers can earn a federal income tax credit by hiring American workers and how the "No Cost" Federal Bonding Program can protect employers from employee theft.

Presenter: Tanya Boroff

Thursday, April 16

Time: 2:00 p.m. – 3:00 p.m.

Employment Services of Weld County is partnering with the Colorado Department of Labor and Employment to host this Employer Webinar.

Veterans and eligible spouses are entitled to priority access to Department of Labor funded programs. Auxiliary aids and services are available upon request to individuals with disabilities. Dial 711 for Relay Services. ESWC is an equal opportunity program and employer.

Links to Business Resources



www.evanscolorado.gov



Evans Area
Chamber Of Commerce

www.evanschamber.org



high plains
Library District

www.mylibrary.org



Colorado
SBDC

Small Business Development Center Network

www.eastcoloradosbdc.com



www.evanscolorado.gov